



*Have you spent the time of your life in Italy?*

*Have you been so many times, that you consider yourself a local?*

*You always wanted to go but haven't just yet?*

**This is your opportunity to shape a personal travel consulting service specialized in Italy to your own specific needs.**

Cives Urbe –an innovative approach to personal travel planning in Italy - will launch in November 2010 here in Buck's County.

As its Founder and President, I truly believe my customer needs should shape my business and how best to understand my customer than asking them?

I'm currently seeking volunteers for a focus group in Doylestown in October to provide feedback and help refine my business concept.

If you:

- Have an interest in Italy
- Enjoy travelling independently
- Travel not only to sightsee but also to experience the local culture
- Are willing to contribute your feedback

Please contact me at [chiara.underwood@cuitalytravel.com](mailto:chiara.underwood@cuitalytravel.com) or by dialing 1-215-944-3051 by October 16<sup>th</sup>.

The Focus groups will be held at Saxby Coffee – 22 N. Main Street, in Doylestown on two alternative dates: October 24<sup>th</sup> 10.00 am – 12.00 pm & October 26<sup>th</sup> 6.30 – 8.30 pm.

Chiara Underwood – President, Cives Urbe

